

HARVARD BUSINESS ANALYTICS PROGRAM

Thinking about Data

Spreadsheet

Row
Column

YouTunes

Sales

- Invoiced
- Total

Formula

Function

Named Range

Employees

- Manager
- LastName
- FirstName
- Title
- BirthDate
- HireDate
- Address
- City
- State
- Country
- PostalCode
- Phone
- Fax
- Email

Songs

- Name
- Composer
- Album
- Artist

Customers

- CustomerId
- FirstName
- LastName
- Company
- Address
- City
- State
- Country
- PostalCode
- Phone
- Fax
- Email

Invoices

- InvoiceId
- InvoiceDate
- Customer
- BillingAddress
- BillingCity
- BillingState
- BillingCountry
- BillingPostalCode
- Item1
- Price1
- Item2
- Price2
- ...
- Item15
- Price15

Employees

Invoices

Albums

Sales

Employees

Songs

Albums

Customers

Invoices

IMDb

Thinking about Data